



ASSOCIATION OF ADMINISTRATORS OF ENGLISH SCHOOLS OF QUEBEC

2024-2025
Volume 10

FROM THE DESK OF THE EXECUTIVE DIRECTOR

- AAESQ Survey Results & Next Steps in Pressure Tactics

AAESQ Survey Results & Next Steps in Pressure Tactics

Thank you for taking the time to respond to our survey. As of April 3rd, 2025, an overwhelming 96.7% of **respondents** have agreed to implement a pressure tactic strategy in collaboration with other associations to express dissatisfaction with the second offer made by the BNG to education sector administrators.

The technical committee, representing AAESQ, AMDES, AQCS, AQPDE, and FQDE, has established a timeline and sequential action plan. The first phase of our strategy focuses on increasing visibility, both within our workplaces and in the political arena.

This week, a joint letter co-signed by our association presidents was sent to Mark Sirois, Associate Deputy Minister for Educational Success and Workforce, urging him to intervene and secure funding for salary adjustments in our sector.

Additionally, local association presidents will share a courtesy letter with DGs. This communication outlines the current state of negotiations, explains the rationale behind our coordinated pressure tactics, and provides an initial list of planned actions.

Phase 1: Actions Starting April 7, 2025

1. Communication & Visibility

- **Email Signature:** Add the following sentence to the bottom of your email signature:

"Administrators in the education system shape students' futures and deserve government recognition, yet negotiations fail to reflect our contributions. Les administrateurs du système éducatif façonnent l'avenir des élèves et méritent la reconnaissance du gouvernement, mais les négociations ne reflètent pas nos contributions."

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- **TEAMS/ZOOM Meetings:** Use the attached PNG image as a background filter during virtual meetings. (The image is flipped to display correctly when applied as a filter.)

2. Refusal of Non-Essential Administrative Tasks

- **Surveys & Forms:** Do not complete surveys or accountability forms unless required by the association.
- **Collect Info Forms:** Respond only if the request is essential for student welfare or financial support.

3. Respecting the Work Week

- **Work-Life Boundaries:** Refrain from checking or responding to emails, phone calls, or messages outside of regular work hours, including evenings and weekends.

The technical committee will monitor the impact of these actions on negotiations and determine whether further measures are necessary. I will keep members informed as we move forward.
Thank you for your solidarity. Your participation in these pressure tactics is crucial to our collective strength.

Sincerely,

Julie Carpentier
AAESQ President

April 3, 2025
